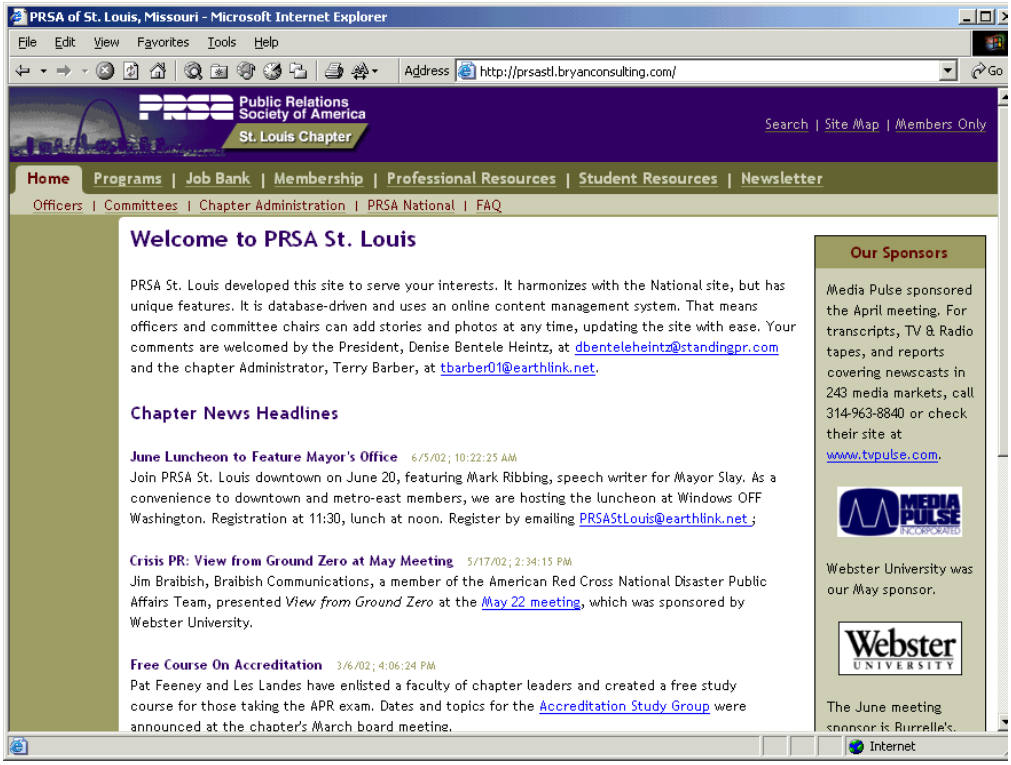
1. It can be a big deal to create a Web page like this one, or to edit the copy.

   But, by using the Bryan Consulting CMS you can do it in minutes.

   You don't need to know HTML code, or use a publishing tool such as Front Page, or have any technical skills.

   You only need a browser – and Internet access. That's all.

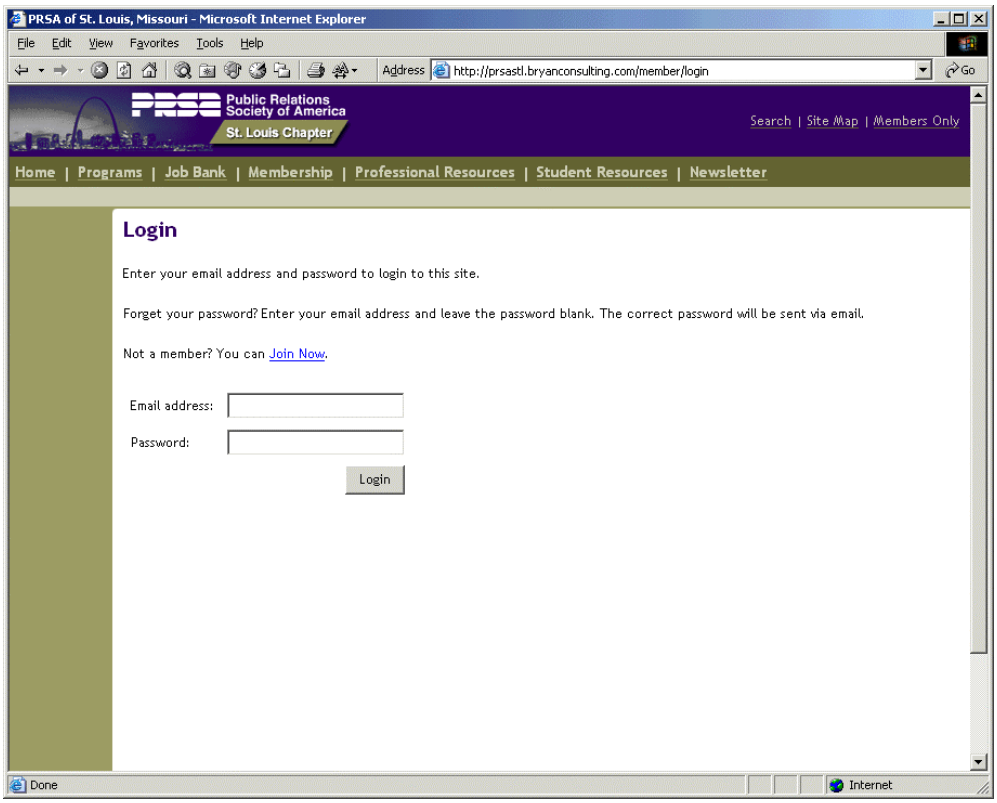


2. Let's assume this site, for one of our clients, is your site.

   You authorize key people to have an authenticated login to the site.

   You decide which people have editing rights, and at what editorial level.

   That lets you set layers of approval in order to publish.

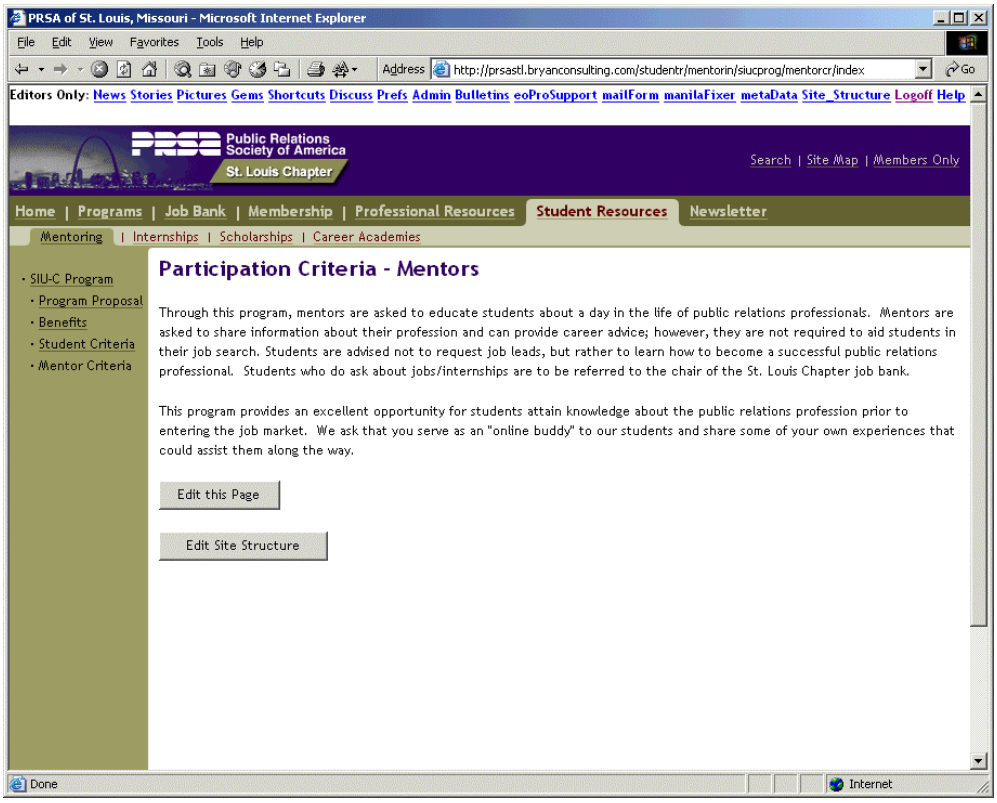


3. After logging in, you see that each page has an edit button. Click it to rewrite copy or to make changes like adding a photo.

   You can also edit the site structure (the navigation).

   [More about that in item #6 below.]

   See the editor links at the top? Click to add a story, upload a photo, or manage all parts of the site.

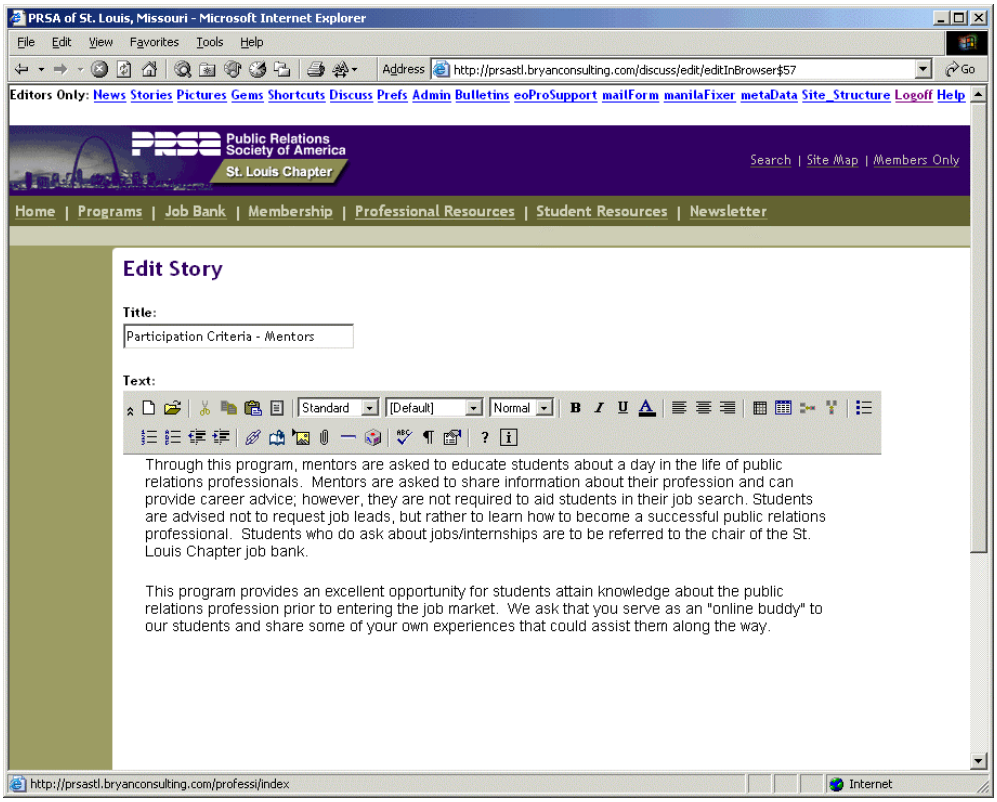


4. Try it. Click the edit button and you go to a page that has a text editor with powerful features.

   Use familiar tools to set fonts, bold, or centering. Type in some new copy, or paste content from a document.

   Use this same text editor to create a new page – enter a title and add copy.

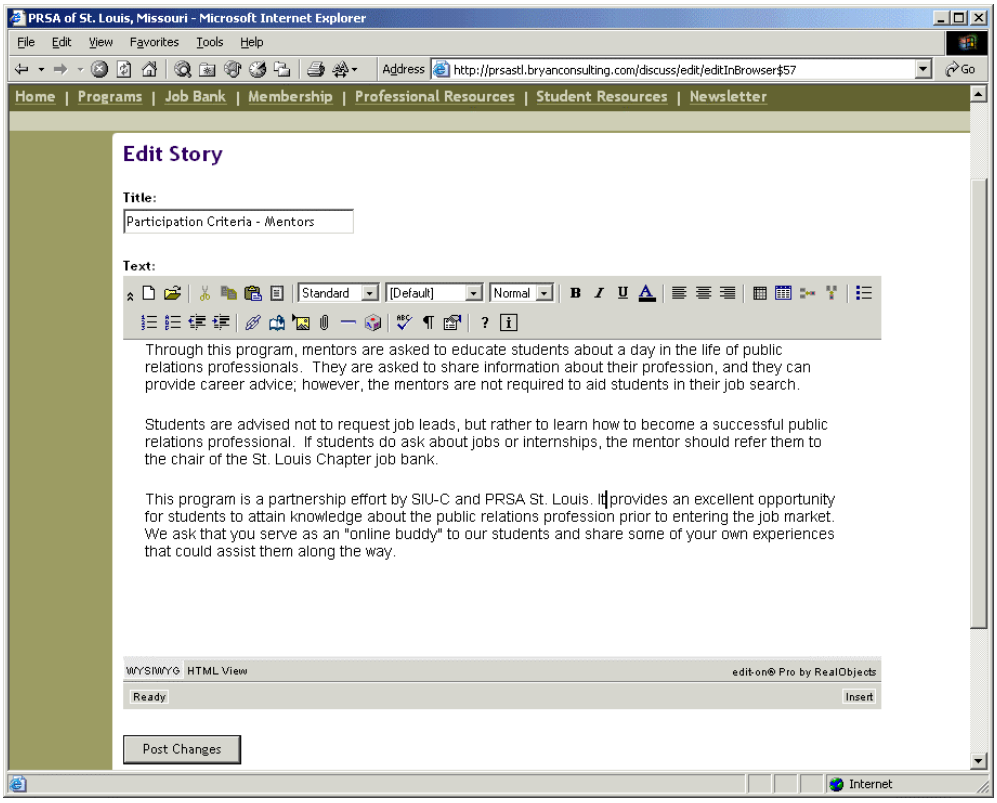
   And it's just as easy to add photos.



5. You changed some of the copy, and you arranged it in three paragraphs instead of two.

   You were able to revise the copy just by typing changes in plain English – without having to use HTML.

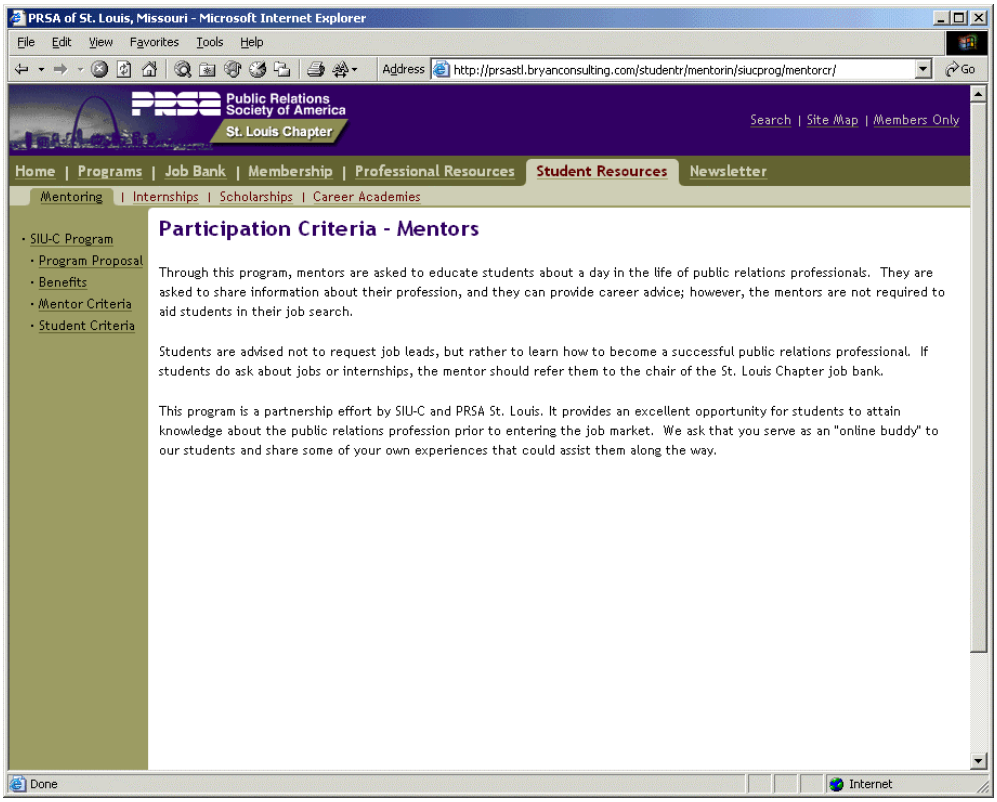
   Now click a button to “Post Changes.”



6. It’s also easy to edit the navigation, the site structure.

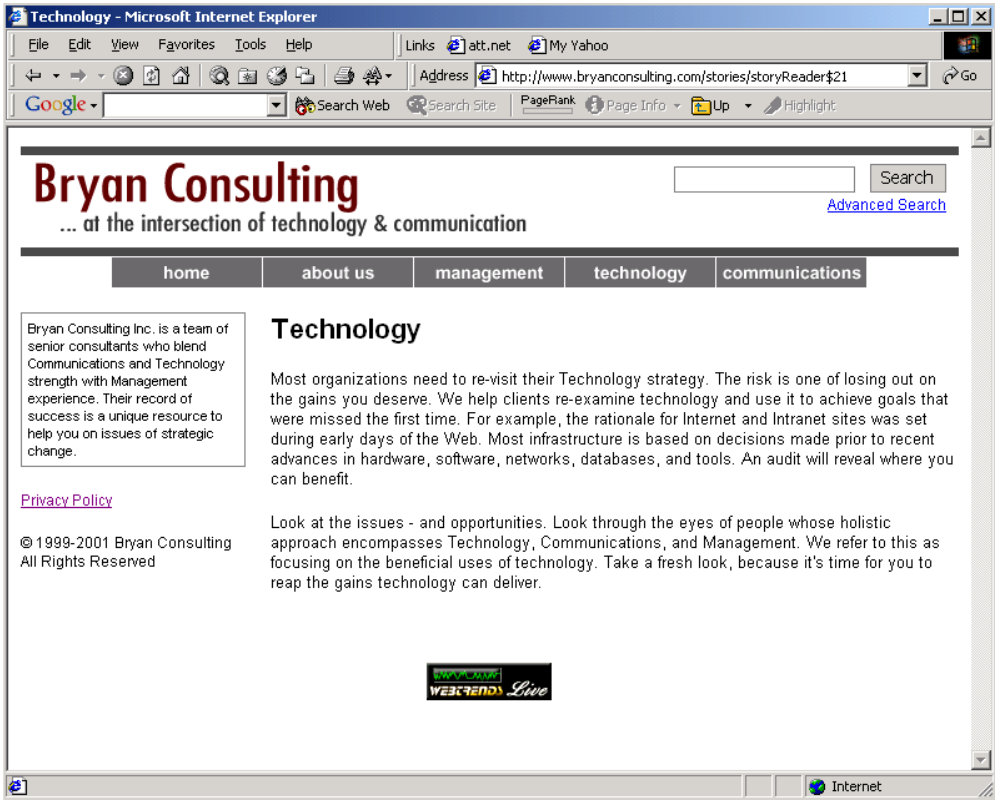
   Here’s the page you edited, now published to the Internet. You also moved it up in the navigation bar, so Mentor Criteria is positioned above Student Criteria.

   Put your page in a new position and the site navigation system will change automatically.



7. We've made it easy for you to change a page or to create a new one. It takes only a couple of minutes, with no special tools or technical skills.

   Using our Internet-accessed CMS you can add content day or night, from home or office.

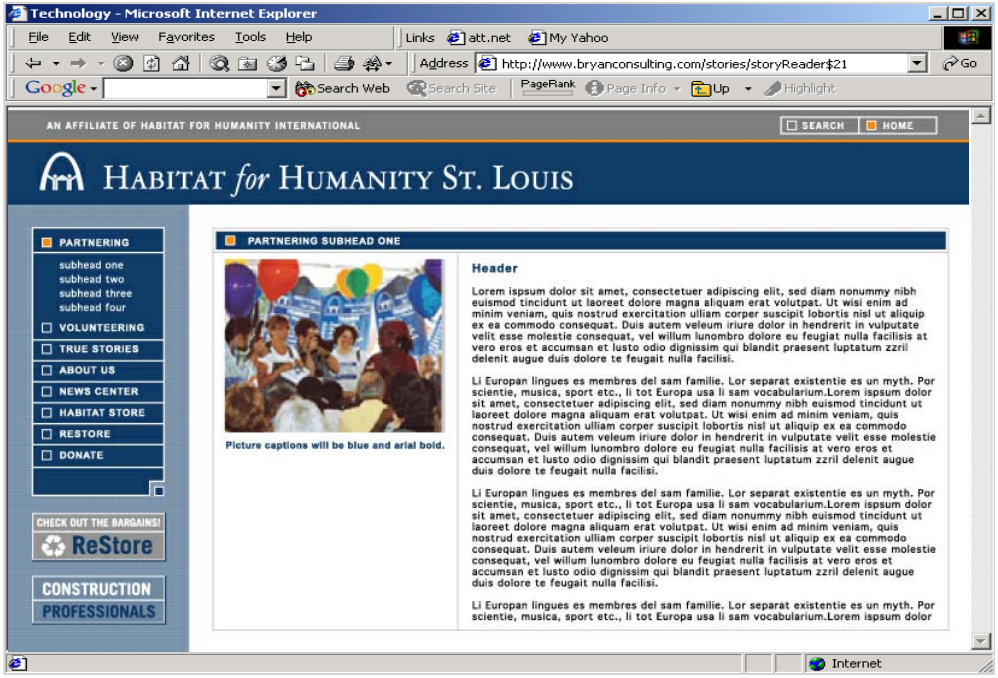


8. Each new feature, such as the ability to edit navigation, is for all our clients. The CMS gets better all the time.

   The cost? About a third to a half less than the older way of developing sites.

   Less cost to create your site; less to maintain it; easy to edit. Sound good?

   Call. Let's talk.



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